

My Outline

My Story:

- I grew up in Aurora, a small town in the GTA, my father is from St. Lucia, my mother is Welsh and born in Canada.
- My father's background influenced the music I listened to as a child and has shaped my music taste today.
- Creole music, reggae, dancehall, afrobeats, jazz, and classical music were important genres in my upbringing.
- I fell in love with music at a young age, learning piano, saxophone, clarinet, bassoon, and singing.
- My parents helped me by enrolling me in piano lessons, funding my trips with our school music department, paying for instruments and rentals, and driving me to theatre and music practice sessions.

The Issue

- Not all people are as fortunate as I was and have access to resources
- Indigenous communities have been discriminated for their culture, traditions and music and require support and acknowledgement
- There's a lack of funding within the music industry for minorities

Client: FACTOR

- A private non-profit dedicated to providing assistance toward the growth and development of the Canadian music industry.
- Supports recording artists, songwriters, managers, labels, publishers, event producers and distributors.
- Committed to reflecting the diversity of the Canadian population

Action Programs

- \$1,000,000 budget for scholarships in 2020.
- Remote Communities Allowance to provide additional travel support developed in 2018 (after speaking with Indigenous communities)
- Collecting ethnicity- and gender-based data on all applicants (2017 – ongoing), as well as information on disability and sexual orientation (2019 – ongoing)
- Created Diversity and Inclusion Advisory Committee that meets annually and are part of ongoing discussions through the year (includes Indigenous people, BIPOC, LGBTQ2, women, and disability communities)

<https://www.indigenoumusic.ca/funding-programs>

